

Recipe
FOR
Excellence



NOW SERVING: THE MID-YEAR MEETING FRIDAY MAY 16, 2008
COOKED UP BY THE ILLINOIS ORGANIZATION OF NURSE LEADERS.

SERVED AT THE DOUBLE TREE HOTEL IN BLOOMINGTON ILLINOIS

Recipe for Excellence

PROGRAM OVERVIEW: The keynote presentation is designed to revitalize the nurse leader spirit by applauding the difference nurses make in the lives of others. Current research funded by RWJ foundation and published in JONA will be provided to gain new and creative methods to engage nurse managers. An Illinois hospital receiving the Lincoln award will share their personal journey to excellence. Round table discussions during lunch will promote exploration of the legislative issues that impact nursing practice and healthcare delivery. The editor of the AONE Nurse Leader publication will describe the process to align personal and professional strategy for success. The program will conclude with a presentation of research exploring how to brand nursing for recruitment of the next generation, incorporating generational issues, multi-cultural perspectives and other factors that influence choice. These are the wide variety of topics that will be explored as we develop a 'recipe for excellence'.

INTENDED AUDIENCE: Nurses at all levels of management, emerging leaders, risk managers, human resource staff, nurse educators, and consultants.

OBJECTIVES: Upon completion of this program, participants will be able to:

1. Explore nursing stories that revitalize the spirit and bring the passion back to practice;
2. Discuss a model of nurse manager engagement;
3. Compare and contrast criteria for the Lincoln and Baldrige award;
4. Identify methods to align personal and professional strategy for success;
5. Articulate current legislative issues that impact nursing practice and health care;
6. Describe mechanisms to align personal and professional strategy for success;
7. Evaluate how undergraduate brand choice influences career decisions in nursing.

Schedule of Events and Program Faculty - Friday, May 16, 2008

- 7:30 - 7:55 a.m. Registration and Continental Breakfast**
- 8:00 - 8:05 a.m. Welcome and Overview of the Program**
Mary A. Petersen, MS, RN, OCN – Chair, IONL Leadership and Professional Development Committee
- 8:05 - 9:35 a.m. Key Note Presentation: Chicken Soup for the Nurses Soul**
LeAnn Thieman, CSP – Certified Speaking Professional, Author & Nurse – Co-Author of 7 Chicken Soup for the Soul books (Fort Collins, Colorado)
- 9:35 - 9:50 a.m. Break**
- 9:50 - 10:50 a.m. Toward a Model of Nurse Manager Engagement**
Barbara Mackoff, Ed.D. – Seattle based consulting psychologist, leadership educator, author and the Principal Investigator of a recently completed national study funded by the Robert Wood Johnson Foundation (Seattle, Washington)
- 10:55 - 11:55 a.m. Drive to Excellence: The Lincoln Award**
Marjorie A. Mauer, MSN, RN, CNAA, BC – VP Operations/Chief Nurse Executive, Advocate Good Samaritan Hospital (Downers Grove, Illinois)
- 12:00 - 1:00 p.m. Lunch & Round Table Discussion** – Please indicate your preference on the registration form
Hospital Report Card Act (HRCA) – Nurse Practice Act – Networking Lunch Only
- 1:10 - 2:10 p.m. Aligning Personal and Professional Strategy for Success**
Roxane Spitzer, PhD, MBA, RN, FAAN – Editor for the American Organization of Nurse Executives (AONE) publication 'Nurse Leader' (Stuart, Florida)
- 2:10 – 2:25 p.m. Break**
- 2:25 - 3:25 p.m. Branding: How to Brand Nursing for Recruitment of the Next Generation**
Mary C. Dominiak, PhD, MBA, RN – Director, Undergraduate Health Systems Management Program Loyola University Chicago Niehoff School of Nursing (Chicago, Illinois)
- 3:30 - 3:40 p.m. Summary, Evaluation, & CE Certificates**

GENERAL INFORMATION

MEETING SITE: Doubletree Hotel (Conference Hotel) - Bloomington
10 Brickyard Drive, Bloomington, Illinois 61701

HOTEL INFORMATION: Doubletree Hotel (Conference Hotel); *Phone: 309-664-6446* Single or Double \$149.00
Limited number of block rooms- indicate you will be attending IONL meetings

Eastland Suites: Phone: 309-662-0000 Single or Double-\$99.00
1801-Eastland Drive, Bloomington, IL. 61704

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REGISTRATION FORM

Please type or print. (Form may be duplicated. **Send one completed form for each registrant**)

Name: _____ Title: _____

Employer/Affiliation: _____ Telephone: _____

Address: _____

City, State, Zip: _____

Home Address: _____

City, State, Zip: _____

Please provide me with confirmation of my Registration, my Email address is: _____

Social Security Number: -- -- (Required for CEUs)

____ Yes, I would like to receive CEU credits.

Round Table Discussion Choice – Please select **ONLY one**

____ HRC A Discussion ____ Nurse Practice Act Discussion ____ Networking Lunch Only

FEES Includes meeting materials, breaks, and luncheon. Non-refundable after **May 5, 2008**. \$30.00 service charge for all cancellations. Registrant responsible for appropriate fee and mailing/faxing date. **Substitutions:** Registrants unable to attend the meeting may send an alternate. If the alternate is not an IONL member, the non-member fee will be required.

Conference Rates Postmarked or Faxed by 5/5/08; (IONL FEIN: 36-359-3616)

IONL Member: \$150.00 Non-member: \$200.00

Hospital Teams, 3 or more: **\$140.00 each for** _____ Student: \$50.00

➤ Make checks payable to **Illinois Organization of Nurse Leaders**. Cancelled check will be receipt. Questions, please call 847-251-1400. Fax registrations only after May 5, 2008 to 847-256-5601. Return completed registration form(s) and check to:

Executive Director
Illinois Organization of Nurse Leaders
P. O. Box 350, Kenilworth, IL 60043-0350

➤ Please charge \$ _____ on my ___ VISA; ___ MasterCard; ___ Am Ex Card (fax to 847-256-5601)

Card No. _____, Exp. _____ month/year

This course is co-provided with Oakton Community College/ALL/CEHP and the Illinois Organization of Nurse Leaders. Nursing and Nursing Home Administrator credit will be given. Oakton Community College, Alliance for Lifelong Learning, Continuing Education for Health Professionals is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

ALL MEETING ROOMS ARE NO SMOKING: IONL wishes to take steps that are required to insure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently than other individuals because of the absence of auxiliary aids or services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act, please contact our office at least one week in advance of the program. IONL reserves the right to cancel or reschedule the program due to an insufficient number of registrants or other unforeseen circumstances

Directions to Doubletree Hotel in Bloomington:

FROM CHICAGO:

Highway #55 to Exit #167 – Veterans Parkway or Business 55 South to Brickyard Drive. Turn Right.

FROM ROCKFORD:

Highway #39 South to Highway #55 North. Take Exit #167 – Veterans Parkway or Business 55 South to Brickyard Drive. Turn Right.

FROM SPRINGFIELD:

Highway #55 to Business #53 /Veterans Parkway to Brickyard Drive. Turn Left.

FROM DECATUR:

Highway #55 North to Veterans Parkway/Business 55 North to Brickyard Drive. Turn Left.

FROM CHAMPAIGN:

Highway #74 West to Exit 135/or Highway #51 North to Veterans Parkway North/or Business 55 North to Brickyard Drive. Turn Left.